

University of Pretoria Yearbook 2022

Strategy and general management 808 (GIB 808)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	12.00
NQF Level	09
Contact time	28 contact hours per 3 week cycle
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 1 or Semester 2

Module content

To integrate our understanding of strategy and leadership by thinking through these key concepts, drawing on the strategy-related topics as well as any other aspects of the MBA that will assist you in shaping the habits and practices of leadership at a strategic level.

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